Standards Focus

Objectives

Students will
- analyze consumer documents
- use context clues
- edit a business document

Review

Guided Practice

If necessary, use the side annotations to guide students in their reading before they answer the questions.

? Preview

What does the heading of the article indicate about its topic? ***Possible response:*** *the switch to digital television*

? Scan

Scan the article to find the choices that owners of analog TVs must make. ***Possible responses:*** buy a TV with an HDTV tuner, buy a converter box for each TV, or pay for cable or satellite services

Test-Taking Tip

Remind students to read directions carefully. Many test questions contain qualifying words like "best", "least", "always", and "never" that result in careless errors if overlooked.

Informational Skills Review

Analyzing Documents **Directions:** Read the following documents. Then, read and respond to the questions that follow.

All Channels Newsletter

April 20, 2007, Vol. 6, Issue 4

Going Digital: What's Your IQ on DTV?

"What transition to DTV?" In a recent consumer survey, participants were asked if they had heard of the upcoming switch to digital television (DTV) broadcasting. More than half reported that they had seen, read, or heard no information about the changeover. Yet this major change is scheduled for February 17, 2009.

After that date, digital broadcasting will replace the less efficient analog method. DTV signals will be sent from local transmitters to homes. Analog TVs will no longer receive signals. To continue broadcast service, analog households have three options:

- Buy a TV with an HDTV (high definition television) tuner, which receives programming in several digital formats.
- Buy a converter box for each analog TV in the home. Such devices convert digital signals into analog form.
- Pay for cable or satellite services. Cable and satellite companies provide signal conversion.

Nearly 20 million U.S. households rely on over-the-air television signals, so if they do not make plans beforehand, their TVs will go dark. Given this scenario, an immediate, national educational program is needed. Toward that end, legislation on consumer education has been proposed in the House of Representatives.

Instructions for Using Your New HDTV Cable Converter Box

To view HDTV, follow these steps.
The first includes an important safety precaution:

1. Read all steps before connecting to the power source. DO NOT plug the converter box into the power outlet right away.
2. Connect the cable from the wall into the connector marked CABLE IN on the back of your converter box.
3. Connect the HDTV set to your VCR, following specific diagrams for stereo and nonstereo models. If there is no VCR, connect the set directly to the cable box.
4. Now plug the converter into the wall outlet. Wait until the clock on the converter box shows the correct time.
5. Press POWER on the converter box. Wait until the cable signal loads. This can take up to 10 minutes.
6. Turn to channel 99 for remote control programming. Select "Video Input" to view HDTV programming on the set.

SKILLS FOCUS pp. 660–661

Informational Skills
- Analyze consumer documents.

Resources for Skills and Standards Review

Collection 6 Resources, Collection Summative Test, p. 27, Collection Vocabulary Review, p. 24

Differentiating Instruction, below-level Collection Summative Test

Teacher One Stop™, editable Collection Summative Test

Standardized Test Preparation Workbook: English/Language Arts Skills

ThinkCentral Online Assessment, Collection Summative Test

ThinkCentral Online Remediation

Holt Online Essay Scoring

LIMITED WARRANTY

Grant's TVs warrants this Product against defects in material or workmanship as follows:

LABOR: For a period of one (1) year from the date of purchase, if this Product is determined to be defective, Grant's TVs will repair or replace the Product.

PARTS: Grant's TVs will supply, at no charge, new or rebuilt replacements in exchange for defective parts for a period of one (1) year.

ACCESSORIES: Parts and labor for all accessories are for one (1) year.

1. These HDTV documents are intended primarily to assist a —
   - **A** consumer
   - **B** politician
   - **C** manufacturer
   - **D** salesperson

2. The topic of the newsletter article is —
   - **A** the efficiency of DTV
   - **B** the 2009 switch to DTV
   - **C** buying converter boxes
   - **D** paying for satellite service

3. The HDTV **warranty** will cover only —
   - **A** damage due to an accident
   - **B** damage due to adjustments
   - **C** damage due to defective parts
   - **D** damage due to misuse

4. The newsletter article and the **instructions** are alike because both —
   - **A** explain how to install HDTV
   - **B** are legal documents
   - **C** explain terms and conditions
   - **D** give information about a product

5. If you open the box and your new HDTV unit is broken, you should consult the —
   - **A** technical directions
   - **B** warranty
   - **C** newsletter article
   - **D** aspect ratio

Constructed Response

6. Imagine that your job is to teach people how to switch to digital television. What types of documents would you use? How might you make the information easily available?

Collection Review

Review Informational Focus

1. Have students look back through the collection to find the meanings of the terms listed below.
2. Ask students to cite passages from the collection that illustrate the meanings of those terms.

Workplace documents; public documents; consumer documents, including product information, contracts, warranties, instruction manuals, and technical directions.

Review Reading Focus

1. Have students review the collection to find the meanings of the terms listed below.
2. Have students cite passages from the collection that illustrate the meanings of those terms.

Previewing; skimming; scanning; analyzing tables, graphs, illustrations, and maps.

Assess

Independent Practice

Answers and Explanations

1. ***A*** *The documents do not discuss politics (B). A manufacturer (C) and salesperson (D) would already know about product information.*
2. ***B*** *The article was written to inform consumers about the change, not to persuade them (A), or give them all the necessary information to buy a converter box (C), or tell them about paying for satellite services (D).*
3. ***C*** *Only the warranty provides information about what to do in case the product is defective.*
4. ***D*** *The news article does not provide installation instructions (A), neither are legal documents (B), and only the warranty explains terms and conditions (C).*
5. ***B*** *Students should recognize that the warranty covers a manufacturing error and product "defects."*

Constructed Response

6. ***Possible responses:*** *I would use consumer documents such as newsletters or bulletins. I would publish the information on news Web sites, magazines, and newspapers; I would create a newsletter and send it out via e-mail to homes and businesses throughout America.*